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SYNERGISTIC EMERGENCE IN THE 21ST CENTURY

PNE Inspirations

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A New (Cool) Climate for Humanity

CO2 Reduction - An Idea Whose Time Has Come

"Without the human community, one single human being cannot survive."

-The Dalai Lama



Our spotlight this issue shines on a new climate for humanity, CO2 reduction – an idea whose time has come. In order to meet the challenge of global warming/climate change, we will need to unite and address this unprecedented urgent issue at the level of the human community.

Do you know your carbon footprint?

With global warming as the number one threat facing us as a planet, it will be the cool thing to know. Remember what that famous doctor (Seuss) said, it's fun to have fun but you gotta know how...well it's cool to be cool but you gotta know how. Being cool is the only way to be in these times of a heating up climate.

Your **carbon footprint** is the *trail you leave behind* in CO2 emissions. This translates to:

- The electricity and natural gas you use (if not from wind or solar sources).
- The gasoline you use (if not from biofuels).
- All the fuels and electricity used to produce and transport everything you buy.

Simple actions you can take to soften your personal footprint are (for more detailed information, please visit our website at www.paradigmnouveau.com):

- Immediately replace as many light bulbs around your home and office to compact fluorescent bulbs. Remember, **if every household replaced just one bulb, it's the same as removing nearly 800,000 cars from the road.**
- Choose wind energy to power your home and businesses.
- Buy a hybrid car to increase mileage or a diesel using biodiesel fuel.

By becoming aware of your personal carbon footprint and taking actions to soften the impact you make on this earth, you will be participating with people from all over the world who are creating a cool climate too.

When we think of giving our children the best and brightest future, we often take for granted that the air and the water and the climate will be the same as we had in our own childhood. But these are much different times than humanity has ever known. If you want to give your kids and grandkids the best, one of the most powerful things you can do is leave soft **carbon footprints**.

All our kids and grandkids ever wanted was our love and, of course, to **be cool!**



“I don't want to think like a man anymore ... I want to think like a **human being.**”

-Former CEO